

# fundraising



wowgreen™

## Dear Fundraising Organization,

On behalf of wowgreen International, LLC, let me be the first to introduce you to our safe, green clean products that will help us fulfill our mission of freeing the world of toxic chemicals, one household at a time. Our products are non-toxic, have zero impact on the environment and are safe for you, your children and your pets. When you, your family or friends use wowgreen products, you are making a positive difference. Going green requires a conscientious effort from everyone.

We here at wowgreen believe in a better way, and you and your group will benefit by transferring what your community spends on chemical cleaning to clean, green profits for your organization. By educating your friends, family and community about the wonderful wowgreen products available, you will change the lives of those who matter most to you.

We are excited to bring you an opportunity that gives you the ability for your group to reach its financial goals in a quick and easy manner while at the same time educating your community as to the importance of making your home a green one. We hope that your passion for making this world a better place will spread throughout the community and we believe our fundraising program will help you achieve this goal we share.

Our program will focus on the distribution of Green Trial Packs that will be available to your fundraising groups for the price of \$12.49 per pack. Green Trial Packs would then be sold to customers for \$19.99 and will provide a profit of \$7.50 per pack sold for your fundraising organization. Each pack will be sold in cases of 12 Green Trial Packs, which will provide your fundraising organization with a net profit potential of \$90.00 per case.

For example, if you have a group of 20 participants distributing 20 packs each, you earn \$3,000.00 while also educating your community about a line of products that will help this world become more green.

I thank you, wowgreen thanks you, and future generations will thank you as they enjoy a cleaner, greener planet. Together, we can free the world of toxic chemicals one household at a time.

Sincerely,

*Allie T. Mallad*

Allie T. Mallad  
Founder, Chairman and CEO  
wowgreen International, LLC

